



AREAS OF EXPERTISE

- Asset Valuations
- Renewables and Regulatory
- Independent Engineer / Mergers & Acquisitions
- Expert Witness Testimony
- Ad Valorem Taxes
- Gasification

INDUSTRIES

- Oil & Gas Production
- Natural Gas and NGLs
- Power Generation
- Petroleum Refining
- Renewable Fuels
- Transportation and Storage

EDUCATION

- Southern Methodist University, Edwin L. Cox School of Business
M.B.A. (2009)
- Baylor University
B.A. Political Science (2002)

SUMMARY OF EXPERIENCE

Mr. Cheek advises clients in the upstream, midstream, refining, and chemical industries on topics such as asset valuations, cost of capital calculation, business interruption, purchase price allocations, and due diligence. He has prepared valuations of upstream, midstream, and downstream assets for companies, financial institutions, and for government agencies. William has co-authored expert valuation reports of upstream, midstream, and downstream assets in both advisory and litigation matters. He is a recognized expert in the area of the weighted average cost of capital (WACC) in the energy industry, a topic on which he has provided expert testimony several times in public hearings.

Prior to joining Baker & O'Brien, William was at Parks Associates where he conducted primary consumer survey research, authored syndicated primary research reports, conducted company briefings, provided consulting services for Fortune 500 companies, and presented at industry seminars and conferences.

While at the Perryman Group, he created economic damage models, impact assessments, and forecast models, including liquidated damage models for antitrust litigation. In addition, William was a contributor to The Perryman Report, which provided economic analysis of topics relating to the economies of the United States and Texas.

PREVIOUS POSITIONS

2004 - 2005: Parks Associates,
Analyst

2002 - 2004: The Perryman Group,
Economic Analyst